

Digitaltag.

Schweizer Leasingverband

26. Februar 2020

Digital Onboarding in der Leasingbranche.

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It's time to act!

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Why ?

- Digital Onboarding wird zum neuen Standard in der Finanzindustrie.
- Effizienz und Effektivität
- Qualität der Daten / Informationen
- Regulatorik (Bsp. ZEK Consent)

Ein Blick über den Tellerrand – 3 Beispiele:



Sehr starkes Wachstum mit einer APP und Digital Onboarding-only Strategie.



PostFinance 

The PostFinance logo is displayed on a yellow rounded rectangular background. It features the word 'PostFinance' in a bold, black, sans-serif font, followed by a red cross symbol.

Postfinance hat eine «Digital by Default»-Strategie und will in den nächsten 2 Jahren zum «Digital Powerhouse» werden.



Die Bonuscard hat im letzten Jahr einen komplett digitalen Kreditkartenantragsprozess entwickelt, inkl. elektronischer Signatur.

Was sind Ihre nächsten Schritte in der digitalen Transformation ?

Mona Leasa kann Ihnen helfen, Ihre Prozesse zu digitalisieren.



Leading the way.

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